

LECTURES AS PART OF THE INTERNAL WOMEN'S NETWORK

Nom de l'entreprise : DZ Privat Bank

Secteur d'activité : Activités financières et d'assurance

Catégorie de l'entreprise : Grande Entreprise

Description de l'action

As part of the internal women's network of DZ PRIVATBANK, a lecture series was offered in 2025. The aim was to promote the visibility of female employees, to provide concrete implications for everyday working life and to build a network between employees and beyond.

Contexte

The expert presentations were integrated into the activities of the existing women's network. Any female employee of DZ PRIVATBANK can participate.

Objectifs

The aim of the lecture series was twofold: firstly, to strengthen and develop women in their professional context; and secondly, to focus on networking: the exchange of experiences and mutual support were explicitly addressed and encouraged.

Approche

Members and other interested women of the network were invited to attend the expert presentations. There was also an opportunity to network and share experiences during and after the event. One of the presentations facilitated this exchange across different groups: members of an external women's network from the cooperative financial group were invited to attend and network with the employees of DZ PRIVATBANK. The events were subsequently evaluated.

Impact

Networking: Women from different areas of our company made contact, some for the first time, through the women's network.

Space for sensitive topics: The exchange forum provided a safe space to share challenges and experiences and to find common ground.

Personal development: Awareness of one's own presentation and visibility has increased.

« A faire »

- Concrete planning of the exchange and direct communication to the participants that the exchange is part of the event.

- Hybrid format: Allowing both online participation and a personal meeting on site.

« Ne pas faire »

Don't expect that everyone will accept such offers.