

# PARTICIPATION TO THE LUX PRIDE RUN

**Company name :** KNEIP

**Activity sector :** Information et communication

**Company category :** PME

## Description of the action

We sponsored the event and offered to employees' free participation to the run

## Context

Lux Pride Run in Luxembourg

## Objectives

Call for action, participation

## Approach

We sponsored the event and offered to employees' free participation to the run

## Impact

Very good participation

## « To do »

Organise an internal campaign to promote it and better know the event

## « Not to do »

It is important to remember people that they can also walk