

PARTICIPATION TO THE LUX PRIDE RUN

Nom de l'entreprise : KNEIP

Secteur d'activité : Information et communication

Catégorie de l'entreprise : PME

Description de l'action

We sponsored the event and offered to employees' free participation to the run

Contexte

Lux Pride Run in Luxembourg

Objectifs

Call for action, participation

Approche

We sponsored the event and offered to employees' free participation to the run

Impact

Very good participation

« A faire »

Organise an internal campaign to promote it and better know the event

« Ne pas faire »

It is important to remember people that they can also walk