

# INTERNATIONAL WOMEN'S DAY 2024: SHARING AND COMMUNICATING

**Company name :** Bank Julius Baer Europe S.A.

**Activity sector :** Activités financières et d'assurance

**Company category :** Grande Entreprise

## Description of the action

On that special day, we had internal events and activities such as panel discussion on "celebrating women, inspiring inclusion", specific discussion on women health, women professional career within Julius Baer Group, workshop on "empowering women" and short movies on thema "She creates change" available for all Julius Baer Employees.

## Context

In order to ensure this special day was meaningful, Julius Baer and D&I advocates across the organisation set up and sponsored those various internal and external events to support this celebration.

## Objectives

Our objectives are to provide diverse ways to celebrate the progress already made on gender equality, as well as to reflect on the barriers and how to overcome them at Julius Baer and in the industry.

Our more than 120 active D&I ambassadors are engaged and passionate to ensure a diverse and inclusive work environment by speaking up for equality, giving feedback to the global D&I committee, and in supporting the employee networks. In return, they are invited to participate in training and co-creation sessions and gain visibility and new connections through the global D&I network.

## Approach

By living an open, respectful, and inclusive culture, we will achieve greater innovation and success.

## Impact

Employees could choose from panel discussions, guest interviews, talks, and partner events that overall made for a colourful blend of topics and perspectives, ranging from styling tips to insights about communicating emphatically to powerful and thought-provoking inspirations from trailblazing women about empowerment and what this means in our environment.

## « To do »

Do not forget that this would not have been possible without the dedication and contributions of our women

networks, D&I advocates, and many more colleagues ; teams have to be implicated to make it possible.

## « Not to do »

Participation has still to be based on voluntary, no obligation, only volunteer dedication