

BSP INTRODUCES NEW CULTURAL CELEBRATION DAY

Company name : BSP | Bonn Steichen & Partners

Activity sector : Autres activités de services

Company category : PME

Description of the action

BSP has introduced a “Cultural Celebration Day”, which allows its members to take one contractual additional extraordinary day off per year to observe/celebrate a cultural event that holds personal significance for them.

Context

The initiative was launched in the context of an ongoing exercise at BSP to find, support and implement projects that can concretely value diversity and inclusion.

Objectives

At BSP, we believe that flexibility and openness in the workplace is important, and implementing a Cultural Celebration Day is part of our broader quest to genuinely embrace diversity and inclusion

Approach

A “cultural event” shall be interpreted broadly to cover any event/occasion with links to the relevant BSP Member's ethnicity, religion, nationality, mother country, customs, or any art, sport or tradition that represents such person's way of life.

Impact

We hope that this new policy will encourage all of our members to share and learn from each other's cultures so that we can gain a deeper understanding of our colleagues and the world around us.

« To do »

Share experience of the Cultural Celebration Day with colleagues, so that they can gain a deeper understanding of their colleagues and cultural background.

« Not to do »

Underestimate the power of sharing experience.
This kind of initiatives are possible only if you have all the management onboard, understanding the value of diversity.