

# REGIS-TR S.A. - ENCOURAGING DIVERSITY: WOMEN IN FINANCE

**Nom de l'entreprise :** REGIS-TR

**Secteur d'activité :** Activités financières et d'assurance

**Catégorie de l'entreprise :** PME

## Description de l'action

- As part of our marketing strategy at REGIS-TR S.A. we had a podcast about "Women in Finance" and we invited men and women from other institutions to share their experiences. - On the International Women's Day, we issued a post in Linked "celebrating the wonderful women of REGIS-TR, our clients and our friends today, and always".

## Contexte

Out of our 16 teams, 8 are led by women. Additionally, one of the Executive Management members, is a lady. Therefore we believe that we need to support and keep encouraging gender diversity

## Objectifs

Continue to promote diversity as part of the company culture.

## Approche

We have a very active communications' team, for which promoting diversity and inclusion is top on the list. Moreover, we did not just have a podcast episode dedicated to "Women on Finance", but most of the regular ones include relevant female speakers.

## Impact

Out of our 16 teams, 8 are led by women. Additionally, one of the Executive Management members, is a lady.

## « A faire »

Speaking out and communicate to others (internally and externally) about what we are doing, so they can follow the example.

## « Ne pas faire »

Not to rely on positive discrimination but to, authentically and at all levels, encourage diversity and aspirations for leadership positions. We believe that is the key to success.