

DIVERSITY AROUND FOOD

Nom de l'entreprise : LENELIFE

Secteur d'activité : Autres

Catégorie de l'entreprise : PME

Description de l'action

Communication about the [diversity](#) of food based on cultures and personal beliefs.

Contexte

Communicating internally and externally on the [diversity](#) of food and the importance of a balanced living between cultures and people accepting differences in beliefs.

Objectifs

Creating a balance understanding between cultures and people accepting and respecting differences in beliefs.

« A faire »

- Menu's
- Blogging, Newsletter, Training/ workshop

« Ne pas faire »

- Not to push people into acceptance as this will lead to frustration, however create awareness and understanding step by step, as some people are more willing to accept than others. A pushy approach can lead to heated discussions and frustration which creates blockades.